



**James  
Smith**

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Atlanta, GA 30033

## Summary

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### CANDIDATE PROFESSIONAL SUMMARY

Results-focused sales professional with a 15-year track record of achievement and demonstrated success driving multimillion-dollar revenue growth while providing visionary sales leadership in highly competitive markets domestically and internationally. Highly experienced in business management with consistent achievements in optimizing business operations, business development market brand strategy while increasing product distribution to grow overall market share

## Skills

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- Business to Business Sales Project Management Vendor Management
- Operations Management Hire and Retention Program Regional & Individual Goal Setting
- Digital Leadership Change Management Team building, Training

## Education and Training

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### Corporate Leadership and Management Training

04/2020

### B.S

Georgia State University, GA

Business Administration

Relationship Sales Manager NCAA: All

Conference in Basketball Executive

Coach/Senior Consultant

## Experience

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### American Express

*Senior Sales Consultant | Atlanta, GA 05/2019 to Current*

- Increased visibility of decal penetration to B2B customers using brand management; increasing market penetration by 12% in 6 months
- Develop project scope, growth strategy, sale's organizational structure, project estimation, short/long range planning and change management
- Authoring Business Requirement Documents, Traceability Matrix, Gap Analysis, RACI and Test Cases

### Home Depot

*Executive Coach/Senior Consultant | Atlanta, GA 05/2018 to 07/2019*

- Owned and managed medium to large projects and programs, participated as a Subject Matter Expert
- Coaching mid-level to senior-level executives, to improve and expedite candidates career pursuits
- Helped leaders develop competencies/best practices aligning with organizational vision and mission, culture and process
- Roles

### Coca Cola

*Relationship Sales Manager | Atlanta, GA 04/2019 to 05/2019*

- Led Cross Market Solution sales teams in both system integration technology and manage services, analyzing and improving collaborative processes yielding 8% growth
- Successfully closed two Software as a Service (SaaS), CX deals within first 2 months (normally 6 months' sales cycle)