
James Smith

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Summary

CANDIDATE PROFESSIONAL SUMMARY Results-focused sales professional with a 15-year track record of achievement and demonstrated success driving multimillion-dollar revenue growth while providing visionary sales leadership in highly competitive markets domestically and internationally.

Skills

- Business to Business Sales Project Management Vendor Management
- Digital Leadership Change Management Team building, Training

Experience

05/2019 - Current **American Express** – Atlanta, GA

Senior Sales Consultant

- Increased visibility of decal penetration to B2B customers using brand management; increasing market penetration by 12% in 6 months
- Develop project scope, growth strategy, sale's organizational structure, project estimation, short/long range planning and change management

05/2018 - 07/2019 **Home Depot** □ Atlanta, GA

Executive Coach/Senior Consultant

- Owned and managed medium to large projects and programs, participated as a Subject Matter Expert
- Coaching mid-level to senior-level executives, to improve and expedite candidates career pursuits

04/2019 - 05/2019 **Coca Cola** □ Atlanta, GA

Relationship Sales Manager

- Led Cross Market Solution sales teams in both system integration technology and manage services, analyzing and improving collaborative processes yielding 8% growth
- Successfully closed two Software as a Service (SaaS), CX deals within first 2 months (normally 6 months' sales cycle)

Education and Training

Georgia State University GA

B.S: Business Administration

04/2020

PMI Agile Certified Practitioner (PMI-ACP: 2/2020)

Corporate Leadership and Management Training